



## The 5 Pillars of a Successful Online Marketing Strategy: *The complete Guide for Construction Contractors*

**Joseph Hughes, CEO**  
Contractor Dynamics  
ContractorDynamics.com  
*Strategic Web & Marketing Solutions for Smart Contractors*

After spending over a decade in the construction industry, Joseph founded Contractor Dynamics in 2012 to help builders, contractors, and related professionals grow their businesses strategically by leveraging the web.

Joseph and his team have a passion for helping contractors navigate the tricky world of online marketing and use the web as a tool to transform their businesses.

Contractor Dynamics understands that best-in-class construction companies lack the time, expertise, or interest to stay on top of trends in the fast-changing world of online marketing and market their business in ways that ensure long term growth.

Because they have been working exclusively with contractors for years, they have developed powerful and proven solutions to deliver more leads and more customers to their clients.

Joseph works with clients worldwide who understand the importance of investing in their businesses to differentiate, generate more inquiries, and to win more quality business.

### **Contractor Dynamics stands out from other web and marketing solutions because:**

- They work only with contractors.
- They deliver results and detailed reports monthly.
- They have no long-term contracts; instead, they believe in earning their clients' business every month.

Although the company offers a full range of marketing options, their core services include website design & development and organic online marketing (SEO).

Contractor Dynamics publishes weekly guides on the best practices for marketing a construction company, and they have been featured in:

